

# The Power of Vision

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## VISION

- W Inspires Spontaneity and Creativity
- W Energizes and promotes action
- W Initiates pro-active responding vs. reacting
- W Reveals Possibilities otherwise missed
- W Creates a fluid plan that is flexible and adaptable to future challenges
- W Draws you forward towards Success

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## What does it mean to: Vision

- w The process of Seeing and creating a plan for the Future
  - à Creating your Future
- w We are propelled forward towards our plans
- w If there is No plan à little gets done due to lack of direction and having no focused purpose
- w A Powerful plan for the future à activates and highly motivates us to achieve our goals
- w A clear direction and outcome to accomplish – results in greater freedom of choice and less foreclosure of new ideas

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## But I can't predict the future

- w That's right
- w But that is not what Visioning is about
- w Visioning creates a plan to shape the future
- w A Future not held back by limitations
- w A Future concerned with making the best use of all possible options and resources

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## Try a Different Approach

- w Most people plan by brainstorming about the obstacles and limitations first
- w Then try to figure out how to “fix-it”
- w This approach focuses on “impossibilities” and “impracticalities” rather than on the future
- w Focuses on what won’t work vs. what will work
- w On what is happening vs. what we want to happen

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## An Example:

- w JFK had a vision to put a man on the moon within 10 years
- w Reality when the vision was inspired
- w No conceivable means of doing it – impossible, can’t be done, No way
- w How do you achieve the impossible?
- w Brainstorming of any and all possibilities
- w One baby step at a time while the plan emerges

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## The Power

- W Vision makes Possibilities become Reality
- W Others only see impossibilities and do NOTHING while you are busily achieving the “impossible”
- W The power of the vision stretches you to make better use of resources that normally would only be minimally utilized or even ignored
- W It inspires creativity, resourcefulness, action
- W It empowers you to do what you were always capable of doing but thought you couldn't do

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## How Far ahead should I plan?

- W The average person follows the end of their nose and plans no farther ahead than that
- W They are too busy reacting rather than planning
- W If they do plan, it might be only 1 week, or a month or a year into the future
- W Or worse, they are always looking back and the future is not even on their horizon

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## Choose the Field of Vision

Plan 20, 30, 50 or even 100 years into the future:

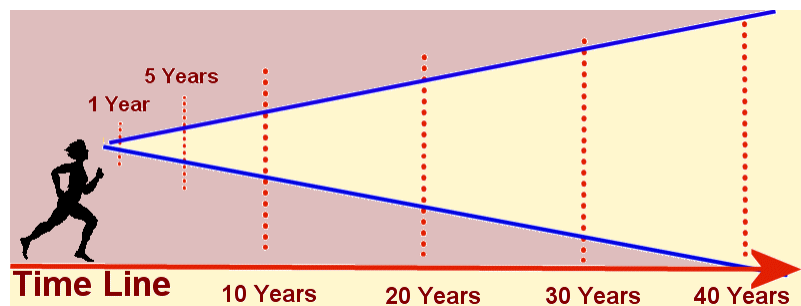
- w If you hope to accomplish the most possible
- w If there are many obstacles, challenges and limitations to overcome
- w If you want to create the most vibrant and successful outcomes possible
- w If you want to create something that will last forever, constantly improving and getting better

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## Take a Look

Your Field of Vision creates the

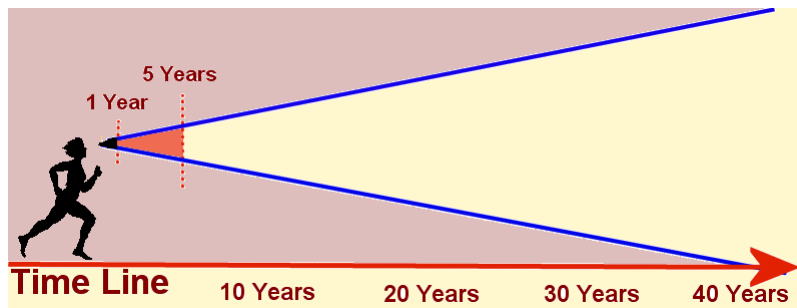
à Range of Possibilities to be considered



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## If you plan for 1 – 5 years

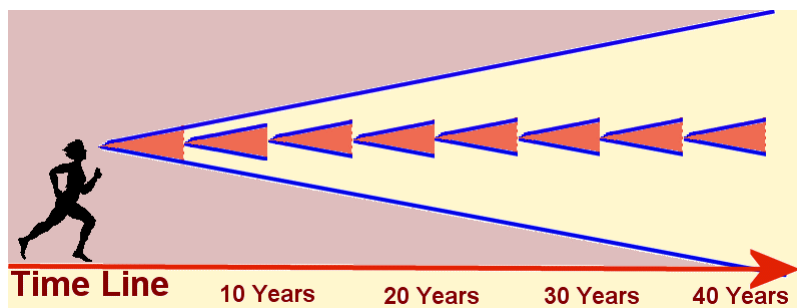
Considering the full range available to you...  
this limits your perceived options drastically



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## What if I “Vision” every 5 years?

Your Vision will include this much of the Full Range of possibilities over the 40 years



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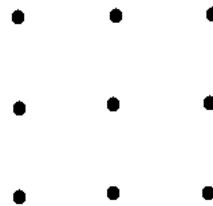
## Try a Wider Perspective

- W It doesn't seem possible that I could really be overlooking so many options
- W Looking far into the future widens the field of opportunity significantly
- W You only see what you look for
- W Just because you don't look doesn't mean it isn't there à waiting for you to SEE it

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## Another Example:

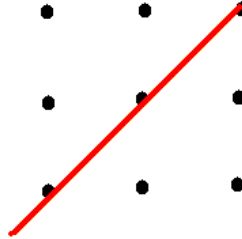
See if you can connect all  
9 dots with only 4  
straight, connected  
lines



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Here goes:

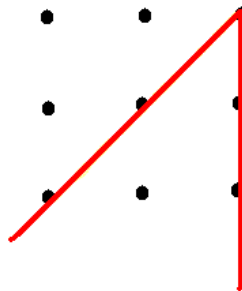
w There's 1 line



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Keep Going

w There's 2 lines

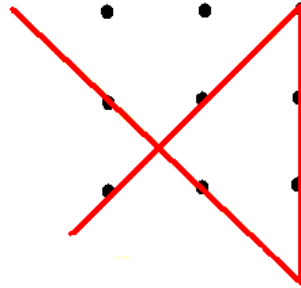


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# And Going

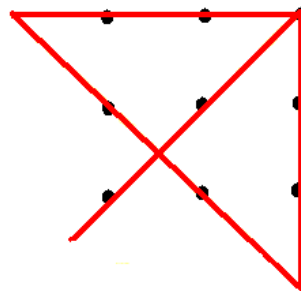
w There's 3



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# Finished

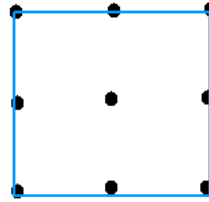
w There's 4 lines



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## Thinking outside the box

- w We are extremely good at filling in the gaps to create closure
- w It is natural to see these 9 dots as a square
- w Unless you can think outside the box that is created in your mind – this simple task becomes impossible to accomplish



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## Dare to have VISION

- w Don't confuse what appears to be 'impossible' with really being impossible
- w While you are giving up
- w Someone else will be redefining the word as  
I\_\_M \_\_Possible
- w And achieve it and move on to the next ...

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## Responsibility

- W You are Responsible for your Future.
- W Responsibility = Response + ability
- W Accepting responsibility means that you are “Able to Respond”
- W You are able to SEE a Future
- W You are able to be pro-Active in making it Happen

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## Steps to the FUTURE

1. Commit to having Vision
2. Create a powerful and compelling Vision
3. Brainstorm the details of how to “ DO IT”
4. Assemble the plan
5. Implement the plan  
(remember to take baby steps)
6. Revise the ongoing plan with fluid Re-Visioning

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Ready for Step 1

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Commit to having VISION.

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How will a powerful  
and compelling VISION

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help your planning process?

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What might be

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some of the consequences of  
not having a powerful vision?

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The Power of Vision

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W Now Create a Powerful and Compelling  
Vision for your Future.

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